

# JANUARY CLEARING SALE

"Nothing like it ever attempted before in this vicinity"

**W**HAT we say we mean. Nothing has ever been attempted before in this vicinity like this \$100,000.00 distribution of new dependable head-to-foot fittings for women, men and children. Nothing like this First Annual January Clearing Sale in the beautiful new M. & K., the largest and best equipped ready-to-wear establishment in the tri-cities and one of the finest in the country. To cope with the increasing popularity of the new M. & K. and to stock this big store called for the carrying of vast assortments of wearables, and we are bound to close them out in conformity with our policy of opening each season with a spic-span new stock. And in this First Annual January Clearing Sale we invite special attention to the unparalleled sale of women's outer garments. All new. Not an old style. And all at reductions of 20, 33 1-3 and 50 per cent and even more. This sale of women's and children's shoes, also, deserves special mention.

Come to the M. & K. First Annual January Clearing Sale. Come with great expectations. The greater they are the more pleasure there'll be in their realization.

## Nothing like this Sale of Women's Suits at 1-2 Price

Has ever been attempted before in this vicinity

### Women's Suits Half Price

The largest and most beautiful showing of women's tailored suits in the tri-cities. All new and all at half price.

\$12.50 suits .....	\$ 6.25	\$29.50 suits .....	14.75
\$15.00 suits .....	7.50	\$32.50 suits .....	16.25
\$17.50 suits .....	8.75	\$35.00 suits .....	17.50
\$19.95 suits .....	9.97	\$37.50 suits .....	18.75
\$22.50 suits .....	11.25	\$42.50 suits .....	21.25
\$25.00 suits .....	12.50	\$45.00 suits .....	22.50



### Misses' Suits Half Price

Newest modes, newest materials and newest shades in misses' smart tailored suits. All new. All at half price.

\$17.50 suits .....	\$ 8.75	\$37.50 suits .....	18.75
\$19.95 suits .....	9.97	\$39.50 suits .....	19.75
\$22.50 suits .....	11.25	\$42.50 suits .....	21.25
\$25.00 suits .....	12.50	\$45.00 suits .....	22.50

### Nothing like this Sale of Women's Dresses has ever been attempted before in this vicinity

Our beautiful afternoon and street dresses in all the wanted materials and prevailing shades. Prices reduced one-fourth or more.

\$10.00 Dresses .....	\$ 7.50	\$27.50 Dresses .....	\$20.63
\$12.00 Dresses .....	9.00	\$29.50 Dresses .....	\$22.12
\$15.00 Dresses .....	\$11.25	\$32.50 Dresses .....	\$23.38
\$18.50 Dresses .....	\$13.88	\$35.00 Dresses .....	\$26.25
\$22.50 Dresses .....	\$16.88	\$37.50 Dresses .....	\$28.13
\$25.00 Dresses .....	\$18.75	\$39.50 Dresses .....	\$29.63

Besides our exquisite Evening and Reception Gowns and Costumes are reduced one-fourth to one-half.

### Women's Waists, Sweater Coats

Prices reduced 20% to 25%

Answers to every shirtwaist question in this lovely showing—linen, plain tailored and embroidered effects, percales and madras; also silk waists, taffetas, white voiles, chiffons, Persians and Dresdens—prices are reduced 20 per cent to 25 per cent.

\$ 1.00 waists .....	\$ .80	\$2.50 sweater coats .....	\$2.00
\$ 2.50 waists .....	2.00	\$2.95 sweater coats .....	2.36
\$ 3.50 waists .....	2.80	\$3.95 sweater coats .....	3.16
\$ 4.95 waists .....	3.96	\$4.95 sweater coats .....	3.96
\$ 5.95 waists .....	4.76	\$6.75 sweater coats .....	5.10
\$ 8.95 waists .....	7.16	\$7.50 sweater coats .....	6.00
\$12.50 waists .....	9.38	\$8.50 sweater coats .....	6.80

### Nothing like this Sale of Girls' and Children's Coats and Dresses

Pretty Peter Thompson dresses in blue and brown serge, ages 10 to 12, formerly \$4.95, now on sale at \$3.72.

And beautiful showing of children's wool dresses in brown and blue; plaids; blue ages 6 to 12, now on sale at a reduction of 25 per cent.

### Nothing like this Sale of Women's Coats has ever been attempted before in this vicinity

Beautiful broadcloth, cheviot, novelty coats, polo, plaid back coats—every woman's and misses' coat in our new store at reductions of one-fourth or more.

\$ 7.50 Coats .....	\$ 5.63	\$22.50 Coats .....	\$16.88
\$10.00 Coats .....	7.50	\$25.00 Coats .....	\$18.75
\$12.50 Coats .....	9.38	\$29.50 Coats .....	\$22.12
\$15.00 Coats .....	\$11.25	\$32.50 Coats .....	\$23.38
\$17.50 Coats .....	\$13.13	\$35.00 Coats .....	\$26.25
\$19.95 Coats .....	\$14.97	\$39.50 Coats .....	\$29.63

And our elegant Wraps and Capes—the newest and most wanted styles are now offered at reductions of one-fourth to one-half.

### Women's Skirts, Silk Petticoats and Kimonos

This sale of walking skirts assuredly presages a throng for women know when M. & K. skirts are marked at such a reduction, it pays to drop everything and get there. Amoskeag and Pacific Panama skirts in brown, blue and taupe; novelty cheviots; Altman voiles, all skirts reduced 20 per cent. Silk petticoats 20 per cent off. Silk kimonos, 25 per cent off.

\$ 5.50 Skirts .....	\$ 4.40	\$2.50 Silk Petticoats .....	\$3.16
\$ 7.50 Skirts .....	6.00	\$5.00 Silk Petticoats .....	\$4.00
\$ 9.75 Skirts .....	7.80	\$5.50 Silk Petticoats .....	\$4.19
\$10.75 Skirts .....	8.60	\$ 3.95 Kimonos .....	\$2.97
\$12.50 Skirts .....	\$10.00	\$ 4.95 Kimonos .....	\$3.72
\$17.50 Skirts .....	\$13.90	\$ 5.00 Kimonos .....	\$3.75

Girls' and children's coats 33 1-3 per cent off—newest styles in caraculs, corduroys, chinchillas, cheviots, serges, shepard plaids, novelty and pin checks—also popular manish effects—ages 3 to 12. All reduced one-third.

\$ 2.95 Coats .....	\$1.97	\$ 7.75 Coats .....	\$5.17
\$ 4.95 Coats .....	\$3.30	\$ 8.95 Coats .....	\$5.97
\$ 5.85 Coats .....	\$3.90	\$11.50 Coats .....	\$7.67

### Women's Shoes

Whatever your shoe needs or ideas, you can satisfy them in the M. & K. shoe store—the largest and best equipped in the tri-cities—special sale of all broken lines:

\$2.00 Shoes .....	\$1.70
\$2.50 Shoes .....	\$2.15
\$3.00 Shoes .....	\$2.35
\$3.50 Shoes .....	\$2.65
\$4.00 Shoes .....	\$2.95
\$5 and \$4.50 Shoes .....	\$3.65
\$6.00 Shoes .....	\$4.65

Women's warm lined \$2.50 shoes \$1.95, \$2 and \$1.85 values \$1.55.

Felt Julietts, fur or ribbon trimmed, all colors, \$1.45 and \$1.35 values, 95c.

Warm felt Slippers and black felt lined kid Slippers, solid leather soles, \$1.15 values, 85c.

Party Slippers, pink, blue, white, red, champagne, \$4 values, \$2.65.

\$4 French heel Oxfords, \$2.85.

\$3.50 patent Oxfords, \$2.45.

\$2.50 patent strap Slippers, \$1.65.

### Head-to-Foot Outfitters



ROCK ISLAND

### Girls' Shoes

We give the same careful attention to the fitting of girls' and children's shoes as we do to the selection of dependable lines. These offerings, therefore, are of special importance:

Girls' jockey boots, patent or gun metal, \$3.50 and \$3.10 values ..... \$2.50  
Misses' and children's jockey boots, red or black top, \$3.25 and \$2.85 values ..... \$2.00  
Infants' jockey shoes, \$2 and \$1.65 values ..... \$1.30

Girls' gun metal button, welt shoes, \$3 values, sizes 2 1/2 to 5 1/2 ..... \$1.30  
Misses' \$2.60 values ..... \$2.00

Rubber footwear of all sorts, for all sorts of weather, for snowstorms and flurries, prices lowest, always.

Everything that's new and dependable in footwear for little girls and their bigger sisters is here—better selections and better values.